UASG 2021 Election – Statement of Interest and Bio
Dr. Ajay Data

Current Involvement with ICANN:

- Co-Chair – Neo Brahmi Generation Panel (9 Scripts LGR's being)
- Member – ISPCP (GNSO)
- Chair - UASG (2019-2021)
- Community Leader – APAC
- Member – Study Group on Technical Use of RZ-LGR
- Member – ccNSO IDN Policies Preliminary Review Team (IDN PRT)

Brief Bio: (google can tell about lot more, however here is brief)
(https://www.icann.org/resources/pages/nomcom-bios-2018-2018-08-09-en#ajay-data [icann.org])

Dr. Ajay Data is an award winner techno commercial Founder & CEO of multiple technology companies. He always puts people first, believes in long term relationships with team mates. He does not believe in employee employer relationship, rather co-workers with a vision to achieve common goal. As a CEO of the 1000+ team members of the company, he has been driving initiatives to build a skilled and culturally-diverse global workforce. His innovation and execution of software products like BharatSync, XgenPlus [xgenplus.com],

Spamjadoo, DATAMAIL [datamail.in] has got users world over and won multiple patents. Making a modest start on April 18th 1999 as Rajasthan`s first private Internet Service Provider, the company rapidly expanded its line of businesses in the areas of e-Governance,

Software Products, Turnkey IT Solutions and Mobile Technologies. Recently Data Xgen Technologies got global recognition for bringing in first of its kind IDN email supporting email addresses in Hindi, Gujarati, Tamil, Telugu, Marathi, Cyrillic, Thai, Korean, Arabic plus 15 more languages. Dr. Data is Managing Director of Data Group of Industries with an annual business turnover of approx US $200 Million and sought after speaker and leader by young entrepreneurs for mentoring and guidance. Recently Govt. of Rajasthan also started linguistic email services to every citizen on the innovation and technology built under his leadership and guidance. Along with his wide ranging experience in these organizations, he is also leading the ICANN`s Neo Brahmi General Panel for generating LGR`s , EAI Coordinator in Universal Acceptance Group, Member of ISPCP Constituency and Expert Panel of RZ- LGR Application

UASG and related Contribution:
- Actively Chaired and Participated in all aspects of UASG.
- Setup new structure with bringing more leaders in new Working groups.

- Ensure more transparent Conflict of Interest in UASG.
- Introduced community update regularly to update.

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- Attended many face to face meeting and workshops including IGFs.
- Shared knowledge with email providers to be fully EAI ready.
- Help Create case studies on successful deployment of 7 million EAI Mailboxes.
- Participated in conceptualizing UA "Thought Leader Award"
- Worked with Microsoft and Apple to test there phase 1 EAI Readiness including hosting of Microsoft EAI addresses.
- Announced FREE https://eai.xgenplus.com [eai.xgenplus.com] for public testing of EAI servers and related tools.
- Announce FREE DataMail for people to try out EAI experience.
- Addressed 30+ sessions in last two years for IDN/EAI/UA .
- Mentored Startups to make there solutions UA ready and help them to raise funds .
- Supported UA Ambassadors with EAI address for demonstrations and there presentations.
- Motivated company to open source EAI address validator java source code

Some Personal Experience and Contribution towards Promoting EAI / IDN:

- Successfully Motivated Government to include UASG recommendation for procurement in tender conditions.
- Successfully motivated Rajasthan Government to setup EAI and offer FREE Email address in regional language.
- Rajasthan Government has 70 million population. (mail.rajasthan.in)
- Having TLDs in Indian scripts will directly impact growth of the country's internet infra as well, says Ajay Data - Article [epaper.livemint.com]
- Case Study of XgenPlus [uasg.tech]
  Promoted linguistic [bwcio.businessworld.in] email through PR
  Promoted [bwcio.businessworld.in] UA 10 billion $ opportunity via authored article.
  Motivated Media to cover UA / IDN issues (google my name with UA)

  Road to Freedom [varindia.com]

Future of UASG:

Future of UASG is directly dependent upon its effective awareness, engaging with multi stake holders and most importantly ensuring that we do not get stuck in one direction. We need 360 degree initiatives in all directions. We all 600+ members in UASG need to get involved to make this mission possible. Some of the initiative I would like to recommend is to-

1. Engage with large companies like Facebook, Twitter, Expedia, BBC, Airbnb, Hotels.com etc to get support for UA initiative and they themselves become UA ready.
2. Engage with Govt , specially in non-English speaking regions where IDN/EAI can bring billions online. ICANN Charter [icann.org] to engage with Government must be considered in the approach.

3. Engage with technology companies and open source communities for enabling support directed towards UA, IDN / EAI in there applications.
4. Engage with PR/Media companies in Each region for awareness.

5. Engage with Start-ups and small tech companies to show them business opportunities around UA

6. Continue and Review existing UA initiatives, and built consensus of community around each program.

7. Engage with gTLD or IDN TLD operators for understanding there ongoing issues related to UA and help address them through UA.

8. Continue taking support from existing leadership and utilize experience.

9 . Keep addressing new challenges while addressing new opportunities.

10. Partner with ccNSO, GNSO and others to enagage with stakeholders and take UA initiative in each corner of the world.

I believe that considering my experience to lead large organisation, manage budgets in my various business and organisations, along with my experience of ICANN/TIE/EO/APNIC to work with teams in different times zones with multi stake holders, I will try my best to do justice with UASG and trust that you all will support me to continue lead UASG as well as participate to serve Universal Acceptance community mission and help UASG to get billion people online while solving the UA issues. I would ensure that each member voice is heard positively to take the mission to each and every person.