

# UA Readiness in WordPress & Plugins

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# Welcomes the UASG WG members

# **Presentation outline**

- Scope
- UA definition
- Project Introduction
- Testing methodology and results
- Observations regarding IDN, Path IRI & EAI
- Recommendations & possible Remediation









- Outcomes of "Test Plan and Pilot Study of Universal Acceptance in Content Management Systems, 2020, Ver.: 2020-08-07 (SOW)"
- Presenting the outcomes of testing and UA readiness levels



# **UA Definition**



- Universal Acceptance (UA) is the state in which all valid domain names and email addresses are accepted, validated, stored, processed and displayed correctly and consistently.
- To achieve Universal Acceptance, internet applications and systems must treat all Top-Level domain (TLDs) in a consistent manner, including new generic TLDs and all Internationalised TLDs.
- All domain names should be validated against the Internationalised domain names in applications IDNA2008 standard

# **Project Introduction**



- The UASG UA group has identified WordPress (5.6) CMS and associated plugins to be tested to determine how well they comply with the UA readiness for IDN, path IRIs and EAI
- Pre-study was undertaken prior to preparing test plan
- <u>Test Plan</u> was prepared which includes the software to be tested, method of testing, recording of observations and categorizing the results as per the defined UA readiness levels.
- UA readiness was carried out as per the <u>UASG004, 2017</u> datasets and <u>UASG026</u> document. For EAI testing emails were created using Datamail services.

#### **TEST REPORT**

**Detailed Testing Report** 

# **Plugins identified for UA**



- Extension 1, Subscription Management: An extension that uses an email address of a subscriber to send newsletters or similar communications via email.
- Extension 2, Membership Management: An extension whose purpose is to enable/disable access to \_... certain pages (i.e., membership-only section).
- Extension 3, Event Management: An extension that is used to create and manage events with participant list management

List of plugins were provided in SOW





# **Environment creation on GCP**



- Multiple testers were involved, hence created environment on GCP
- Self-hosted WordPress (version 5.6) and plugins were configured on GCP,
- Step by step installation carried out and documented as part of the report.
- Testing environment was created on Google Cloud Platform (GCP).
  - Server Configuration is as follows:

Server		Linux instance		
OS		Ubuntu 18.04.1		
DB		MySQL - 5.7.32		
Apache		2.4.29		
РНР		7.4.13		
Client	Chrome Browser running on Windows 10			

# **Installation and Configuration of WP and Plugin(s)**

- Separate installation of WordPress instances
  - Separate instances were created, since similar features of plugin(s) were overwriting few of the data fields in the WP database.
- Plugin Configuration in WordPress
  - Free Plugins installed from WordPress marketplace,
  - Paid Plugins purchased and uploaded from respective sites.
- Email Configuration
  - In WordPress, mail is configured using SMTP protocol.
  - Mail service provided by plugins such as Mailchimp.

### Version and Storage details of WordPress and Plugin(s)



Extension Name Plugin Name		License Type	Version	Storage location
WordPress	Default WordPress forms	Free	5.6	WP Local Database
	MailChimp	Free	4.8.1	Plugin Server Database
	Mailster	Paid	2.4.16	WP Local Database
Subscription	OptinMonster	Paid	2.0.3	Plugin Server Database
Wanagement	Newsletter	Free	7.0.0	WP Local Database
	Sumo List Builder	Free	1.31	Plugin Server Database
	MemberPress	Paid	1.9.6	WP Local Database
	WooCommerce	Free	4.8.0	WP Local Database
Membership Management	Restrict Content Pro	Paid	3.5.2	WP Local Database
	Paid Memberships Pro	Free	2.5.2	WP Local Database
	S2Member	Free	200301	WP Local Database
Event Management	Events Manager	Free	5.9.8.1	WP Local Database
	WP Event Manager	Free	3.1.19	WP Local Database
	Event Organizer	Free	3.10.2	WP Local Database
Wanagement	All-in-One Event Calendar	Free	2.6.8	WP Local Database
	Event Espresso 4 Decaf	Free	4.10.10.decaf	WP Local Database

# **Identification of input fields**



Extension	Plugin Name	IDN Field Type	IRI Field Type	Email Field Type
CMS	WordPress Instance	URL	URL	Email
	MailChimp	URL	URL	Email
Extension 1	Mailster	Text	Text	Email
Subscription	OptinMonster	Text	Text	Email
Management	Newsletter	Text	Text	Email
	Sumo List Builder	Text	Text	Text
	MemberPress	URL	URL	Email
Extension 2	WooCommerce	URL	URL	Email
Membership Management	Restrict Content Pro	URL	URL	Text
	Paid Memberships Pro	URL	URL	Email
	S2Member	Text	Text	Email
	Events Manager	Text	Text	Text
E-4	WP Event Manager	Text	Text	Text
Extension 3 Event Management	Event Organiser	Text	Text	Email
	All - in - One Event Calendar	Text	Text	Email
	Event Espresso 4 Decaf	Text	Text	Text

# Initial Exploration as per **Interim Report** shared

- WordPress and associated plugins being a web based applications, input fields are based on W3C standards
- Most of them uses HTML <input> element Type as either Text, URL & email
  - URL (URL & PATH IRIs)
  - Email (only email)
  - Text (URL, PATH IRI and email)



# **Execution of Functional Test Cases and Test Datasets**



- Testing was carried out as per the test benchmark mentioned in the section 14 of "Test Plan Document".
- "Gating Steps" within an application to process UA related identifiers as defined in the UASG026 document, as applicable were carried out, for each data point.
  - Accept Test (AT)
  - Validate Test (VT)
  - Process on Input (P1T)
  - Store Test (ST)
  - Process on Output (P2T)
  - Display Test (DT)



#### Domain Names:

#### Use of Test dataset as per UASG004



#### PATH IRIS: Use of Test dataset as per UASG004



#### e-Mail Addresses:

#### Use of Test dataset as per UASG004



# **UA Readiness : Legends**



Y	A – Level	End to end and all "Type of Tests" passed
	B – Level	End to end is passed, but one or more "Type of Tests" failed
C1 N C2 C3 D-	C1 - Level	End to end failed, but all the "Types of Tests" except final
		"Display" test passed
	C2 - Level	End to end failed, but ACCEPT, VALIDATE test passed
	C3 - Level	End to end failed, but ACCEPT test passed
	D – Level	Nothing passed

- "Y" denotes that the UA readiness level is either Level A or B
- "N" denotes that the end-to-end UA readiness has failed and it falls under one of the levels viz. C1, C2, C3.
- During testing the lowest level observed in Domain names, Path IRIs and email addresses in the respective dataset is taken as UA readiness level for that plugin.

Extension	Plugin Name	IDN UA Readiness
CMS	WordPress Instance	B-Level
	MailChimp	C-Level
Extension 1	Mailster	C-Level
Subscription	OptinMonster	B-Level
Management	Newsletter	B-Level
	Sumo List Builder	C-Level
	MemberPress	B-Level
Extension 2	WooCommerce	B-Level
Membership Management	Restrict Content Pro	B-Level
	Paid Memberships Pro	B-Level
	S2Member	C-Level
	Events Manager	B-Level
Tedan dan 8	WP Event Manager	C-Level
Extension 3 Event	Event Organiser	B-Level
Management	All - in - One Event Calendar	B-Level
	Event Espresso 4 Decaf	B-Level

## **UA readiness Level for Domain Names**



# **Observations for Domain Name**



- Punycode /A-Label Dataset category doesn't get converted (P2T fails) to U-label for display purposes.
- However the Punycode /A-label Domain Name gets resolved by browser and displays as U-label. (Browsers built-in functionality)
- Hence most of the plugins fall under B-level.

#### **Plugin Newsletter: Accept Test**







#### **Plugin Newsletter: Storage Test**





#### Plugin Newsletter : P2T, Display Test





Process on output test fails, Punycode (A-label) is not converted to U-label

#### **Plugin Newsletter: End to end Scenario**





Plugin Mailster: Accept Test							
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### Plugin Mailster: Validate Test



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### Plugin Mailster: P1T & Store Test



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#### Plugin Mailster : P2T & Display Test



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Site URL is not resolved and link failed to open with the error message, On clicking link from the campaign/newsletter received on the mail by Mailster plugin (issue with plugin behavior)

## Plugin Mailchimp: Accept Test



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### Plugin Mailchimp: Validate Test



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#### **Plugin Mailchimp : End-to-End Scenario** A Not secure, ua-test.世界/?mc\_cid=f7ec8d767d&mc\_eid=UNIQID С 👖 Apps 🚯 Build Software Appl... 💖 The Unique Person... 🔓 Sign in - Google Ac... G Google Forms Path to Purchase I... HackerRank 前 Success Dashboard / Mage... YouTube For ASCII and PunnyCode a landing page for the Universal Acceptance Steering Group. **URL**, Additional content was added after the actual URL The address bar should display: by the Mailchimp plugin http://ua-test.世界/? mc cid=f7ec8d767d&mc eid=UNIQID You are currently on the ?mc\_cid=f7ec8d767d&mc\_eid=UNIQID demo page

## **UA readiness Level for Path IRI**



Extension	Plugin Name	Path IRI UA Readiness
CMS	WordPress Instance	A-Level
	MailChimp	B-Level
Extension 1	Mailster	C-Level
Subscription	OptinMonster	B-Level
Management	Newsletter	A-Level
	Sumo List Builder	C-Level
	MemberPress	A-Level
Extension 2	WooCommerce Memberships	A-Level
Membership	Restrict Content Pro	A-Level
Management	Paid Memberships Pro	A-Level
	S2Member	C-Level
	Events Manager	A-Level
Extension 3	WP Event Manager	C-Level
Event	Event Organiser	A-Level
Management	All - in - One Event Calendar	A-Level
	Event Espresso 4 Decaf	A-Level

### **Observations for Path IRI**



- For plugins viz. Mailchimp, OptinMonster the database is on plugins server, hence P1T and ST (Storage Test) is NA and these plugins are graded as B-level.
- The datasets (as per USAG004) of Path IRI is not having any category with A-label (Punycode), hence plugins fall under A-level (unlike Domain names)
- Refer screen as below:

Data category	Dataset
ascii.new/unicode	ua-test.link/我的页面
ascii.long/unicode	ua-test.technology/我的页面
idn.ascii/unicode	普遍接受-测试.top/我的页面
ascii.idn/unicode	ua-test.世界/我的页面
idn.idn/unicode	普遍接受-测试.世界/我的页面
idn-open dot-idn/unicode	普遍接受-测试。世界/我的页面
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#### **Plugin Event Organizer : Validate Test**

### Plugin Event Organizer : P1T & Storage Test



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#### Plugin Event Organizer : P2T & Display Test



#### **Event Details**

• Date: December 24, 2020 12:00 pm - 1:00 pm

<u>http://ua-test.link/我的页面</u>

<u>http://ua-test.technology/我的页面</u>

http://普遍接受-测试.top/我的页面

<u>http://ua-test.世界/我的页面</u>

http://普遍接受-测试。世界/我的页面

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### Plugin Event Organizer : End-to-End Scenario





# **General observations for Domain Name and Path IRI**



- For UA readiness explicit validation rules for IDN, Path IRI and email, seems to be missing.
- In input type URL, pattern check of http:// is not consistently followed by plugins.
- None of the plugin developers are referring to the list of valid TLD tables.
- Normalization is not applied while processing and storing into the database.
- Chinese URL with Open dot is accepted, stored and displayed as it is, however in the address bar browser converts to ASCII dot and hence resolves.
- The UASG004 data set consisted of only positive (valid) data cases, and hence difficulty in figuring out explicit efforts taken for UA readiness by developers. IDN support is mostly attributed to underlying Unicode support and built-in support at browser level for "U-label to A-label and vice versa" conversion.

# **UA Readiness Level for EAI**



Extension	Plugin Name	Mailer Service / Plugin	EAI UA Readiness
CMS	WordPress Instance	WP Mail SMTP	C-Level
	MailChimp	MailChimp	C-Level
Extension 1	Mailster	Mailster built in configuration settings	C-Level
Subscription	OptinMonster	MailChimp	C-Level
Management	Newsletter	Newsletter built in configuration settings	C-Level
	Sumo List Builder	SendFox	C-Level
	MemberPress	WP Mail SMTP	C-Level
Extension 2	WooCommerce Memberships	WP Mail SMTP	C-Level
Membership	Restrict Content Pro	WP Mail SMTP	C-Level
Management	Paid Memberships Pro	WP Mail SMTP	C-Level
	S2Member	WP Mail SMTP	C-Level
	Events Manager	WP Mail SMTP	C-Level
Extension 3 Event	WP Event Manager	WP Mail SMTP	C-Level
	Event Organiser	WP Mail SMTP	C-Level
Management	All - in - One Event Calendar	WP Mail SMTP	C-Level
	Event Espresso 4 Decaf	WP Mail SMTP	C-Level

# **EAI UA Readiness – various categories**



- Refer functional emails used for testing at point 15.3, "Email Test Cases" as below:
  - Category 1: ascii@ascii.ascii
  - Category 2: ascii@idn.idn
  - Category 3: unicode@idn.idn
  - Category 4: unicode@RTL.RTL
  - Category 5: ascii@RTL.RTL
  - Category 6: ascii@punycode.punycode

# **EAI UA Readiness – various categories**



Extension	Plugin Name	Categories					
		ascii@idn.idn 2	unicode@idn.idn 3	unicode@RTL.RTL 4	ascii@RTL.RTL 5	ascii@punycode.punycode 6	
CMS	WordPress Instance	A-Level	C-Level	C-Level	A-Level	A-Level	
	MailChimp	C-Level	C-Level	C-Level	C-Level	C-Level	
	Mailster	A-Level	C-Level	C-Level	A-Level	A-Level	
Extension 1 Subscription	OptinMonster	C-Level	C-Level	C-Level	C-Level	C-Level	
Management	Newsletter	A-Level	C-Level	C-Level	A-Level	A-Level	
	Sumo List Builder	C-Level	C-Level	C-Level	C-Level	B-Level	
	MemberPress	A-Level	C-Level	C-Level	A-Level	A-Level	
	WooCommerce	A-Level	C-Level	C-Level	A-Level	C-Level	
Extension 2 Membership	Restrict Content Pro	C-Level	C-Level	C-Level	C-Level	A-Level	
Management	Paid Memberships Pro	A-Level	C-Level	C-Level	A-Level	C-Level	
	S2Member	A-Level	C-Level	C-Level	A-Level	C-Level	
	Events Manager	C-Level	C-Level	C-Level	C-Level	A-Level	
Extension 3 Event Management	WP Event Manager	C-Level	C-Level	C-Level	C-Level	A-Level	
	Event Organiser	A-Level	C-Level	C-Level	A-Level	C-Level	
	All - in - One Event Calendar	A-Level	C-Level	C-Level	A-Level	C-Level	
	Event Espresso 4 Decaf	C-Level	C-Level	C-Level	C-Level	A-Level	

# **Observation – EAI**



- Category 1 ascii@ascii.ascii
  - As there is no access to database for plugins such as Mailchimp, Optinmonster and SumoList Builder, P1T and Store test were unable to check and same were graded to Level B.
- Category 2 <u>ascii@idn.idn</u> & Category 5 ascii@rtl.rtl
  - Though end to end testing is passed for few plugins but the domain part is converted and stored to A-Label (Punycode) instead of U-Label in database.
- Category 6 ascii@punnycode.punnycode
  - For HTML <input> element Type as "text" validation were applied and hence those categories were graded to level C.

# **General Observation – EAI**



- For most of the plugins having HTML <input> element Type as "email" :
  - Input field does not allow mail box/local part to be entered in Unicode.
- For few plugins were HTML <input> element Type as "text"
  - Plugin developers may likely implemented some validation (pattern or regex based) as per ASCII mail only.
  - IDN validation rules are not applied by the plugin developers.
- None of the plugin developers had taken care of Unicode email address and EAI.

#### **Observation – EAI**



HTML <input> element Type as "email" for category unicode@idn.idn & unicode@RTL.RTL : Input field does not allow Unicode/UTF-8 characters before '@' symbol i.e. "local-part" of an email address.

First name or full name
Test Mail ID - 3
Email
पेड़बचाओ@डाटामेल.भारत
SUBSCRIB A part followed by '@' should not contain the symbol 'प'.
C Edit

First name or full name	
Test Mail ID - 9	
Email	
อรุณสวัสดิ์@ดาต้าเมล.ไทย	
SUBSCRIEE A part followed by '@' should not contain the symbol 'a'.	
First name or full name	
First name or full name Test Mail ID - 5	
First name or full name Test Mail ID - 5 Email	
First name or full name Test Mail ID - 5 Email	

#### **Observation – EAI**



Category ascii@idn.idn and ascii@RTL.RTL: Though end to end testing is passed but domain part is converted to A-Label (Punycode) and stored instead of U-Label in database

#### Accept Test

First name or full name	
Test Mail ID - 2	
Email	
infoevaris@डाटामेल.भारत	
SUBSCRIBE	

#### **Store Test**

~	name	email	token
Delete	Test Mail ID - 1	kulkarni.swati12@gmail.com	a651944bc2
Delete	Test Mail ID - 2	infoevaris@xn c2bd4bq1db8d.xnh2brj9c	c09438f4ad
Vith sel	ected: 🥜 Edit	≩ii Copy     ⊜ Delete	port

#### Display Test & End-to-end Test

Email Address In Your L	anguage	
डाटामेल	.भारत	शोघ्र खोर्ज सभी 🗸 🏹 अपना टेक्स्ट परिवरित करें
फोल्डर	श्रेणी 🖣	प्रमुख इनबॉक्स खोज नया ई-पत्र तिखें 🖕 संपर्क कार्य पंचांग बातचीत ई-पत्र देखना
🔀 इनबॉक्स (35)		🖂 द्वारग इनवॉक्स [1 - 10] 🔶 🔶 ीशीर्ष लेख
🔁 भेजा गया ई-पत्र		की तरफ प्रस्तावित : पुस्तिका चुनें 🗸 छापना जवाब सभी को जवाब अग्रेषित हटाना अवरुद्ध 🔞 <u>मूल देखें</u>
🗎 अधूरा ई-पत्र		द्वारा <u>पता पुस्तिका में जोड़ें</u> 🔒 🐊 Evaris Systems 🛛 🕴 दिनांक 13 Feb 2021 06:49:26 PM मेत आईडी : [31792671]
🖶 कूड़ेदान[खाली करें]		के लिये <u>पता पुस्तिका में जोड़ें</u> 🚴 infoevaris@खटामेल.भारत
≽ टेम्पलेट		विषय Welcome
🕄 জুল্ড্		
🔒 गोपनीय		Newsletter
👌 भण्डारण		
💶 रूपैम-प्रोमो		
कुल नये ई-पत्र (35)		This message confirms your subscription to our newsletter. Thank you!
		Change your profile
		nttp://35.196.16.59/newsletter/

# Additional activities undertaken



- We have written emails to the plugin(s) provider regarding IDN, EAI support. The response from the plugin vendors is provided in the <u>pdf</u> file under respective plugin folder.
- Additional 18 plugins were explored for possible UA readiness (<u>Report</u>)



# Recommendations:



- Current version of UASG004 document needs to accommodate the negative test data so as to confirm the user input validation of Internationalised identifiers.
  - Test data having Label (> 63 octets, A-label if IDN) or full domain (> 255 octets, A-label if IDN)
  - Non-permitted characters
  - Hyphen at beginning and /or at the end of label
  - Mixing of scripts
  - Confusingly similar character's
  - Test cases to figure out whether IDNA 2008 or IDNA 2003 protocol is implemented
- More awareness campaigns needs to be spread for use of valid TLD, since it is commonly observed that none of the plugin developers are referring to the list of valid TLD tables.

# Recommendations:



- Recommendations to W3C
  - Making HTML tags namely for URL and Email to support Internationalised identifiers, since current HTML Email tag doesn't support UTF8 characters before '@' symbol i.e. "mailbox name ", "local-part", "account name", "username", "UTF-8 part".
- It is recommended that user input should be stored in as it is which can be used for searching, comparing and easy use of the user to understand.
- Recommends to have Test Suite/Validator for valid Internationalized identifiers and implementation of IDNA (2003/2008) protocol.

# **Remediations:**





- To make Domain Name as UA ready (B-level to A-level):
  - Punycode (A-label) test-data sets fails in P2T (Process on output) and DT(display test)
  - Ideally information/data must be Validated and Stored in U-label so that it will be display in UTF-8 (U-label)
- To make Email as UA ready (C-level to A-level):
  - HTML <input> element with "type" as "email" should be suitably modified to accept Unicode / UTF-8 characters before '@' symbol i.e. local part of an email address.
  - Wherever developers use HTML <input> element with "type" as "text" for email entry, instead of using regex/pattern (most suitable for ASCII), IDNA 2008 or latest API/protocol should be implemented.





- Increased UA awareness and campaigns for developers and technical community.
- Providing Plug-n-play solution without botheration to developers about UA readiness.
- Increased use of IDN, EAI:
  - By instituting awards for UA readiness registries, registrars, service providers, policy makers.
  - Pledging by Government for promotion & proliferation of IDN, EAI by setting time bound examples.
  - May be GAC members to monitor and present status.



# We would like to thank UASG committee for giving us opportunity to work and for providing all the requisite support for successful execution of the project



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