

Overview of ICANN's Economist Function

SO/AC Chairs' Virtual Roundtable
September 29, 2023

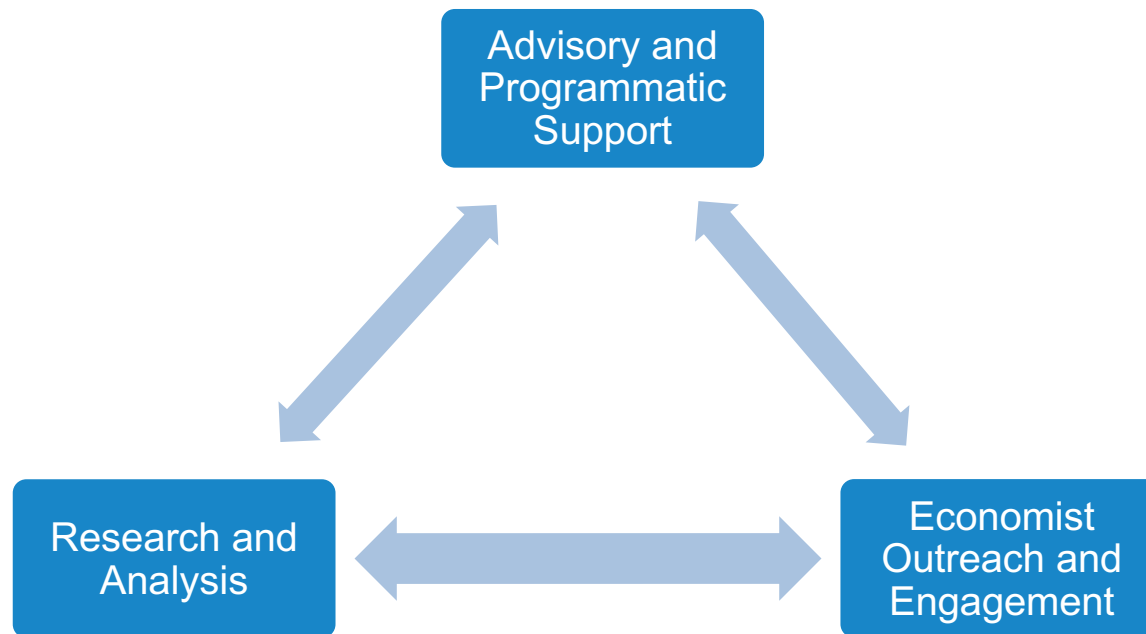
Overview

- New function established in 2022.
- Contributing to the strategic planning activities and providing analysis on economic trends.
- Serving as a subject-matter expert and adviser on macroeconomic analysis.
- Providing advisory and programmatic support to the organization, through research and analysis utilizing market and economic data.

Review of Overarching Responsibilities

Responsibilities in three key areas:

- Advisory and Programmatic Support
- Research and Analysis
- Economist Outreach and Engagement

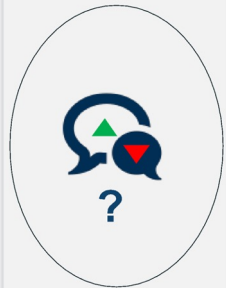


Advisory & Research: Funding Forecast Assumptions

1 Marketplace Horizon Scan



2 Formulation of Assumptions



3 Forecast Generation



Funding Forecast Assumptions (FY24-FY28)

<https://www.icann.org/en/system/files/files/funding-forecast-assumptions-fy24-28-2022-en.pdf>

Forecasts are developed by Global Domains and Strategy (GDS) and Finance Teams

Economist contribution in providing Industry and Macroeconomic context

Evaluating economic trends and industry developments that are likely to have a significant impact on supply-side or demand-side conditions, based on:

- Global macroeconomic forecasts and commentary from sources such as the Organization for Economic Co-operation and Development, International Monetary Fund, World Bank, Economist Intelligence Unit, etc.
- Discussions with third-party consultant conducting not-for-attribution interviews on the DNS Marketplace.