

FY26-30 Strategic Plan Development

SOAC Chairs Virtual Roundtable Meeting

29 September 2023



Opening Remarks

- The ICANN Bylaws (Section 22.5) mandate a five-year strategic plan for each fiscal five-year period, and a five-year operating plan for each fiscal year.
- Starting July 1st 2025, a Five-Year Strategic Plan has to be in effect for FY26-30.
- The Board Strategic Planning Committee (BSPC) is responsible for initiating and leading the strategic planning process for ICANN on behalf of the Board.

We Are Launching the Strategic Plan Development Process for Fiscal Year 2026 to 2030



Strategic Planning Approach

Strategic Planning is also known as the **Strategic Thinking** process. This is the process of discussing and learning from what we are doing now to enhance what we are going to do next.

Environmental Scan

- External Opportunities and Challenges
- Internal Strengths and Weaknesses
- Forward looking environmental analysis
- Current and Future State review

Tactics Formulation

- Workforce planning / internal alignment / integration
- Deliverables, Metrics and timeline planning



Strategy Formulation

- Mission, Vision, Value
- Core competencies
- Strategic Objectives and Goals

Action Planning

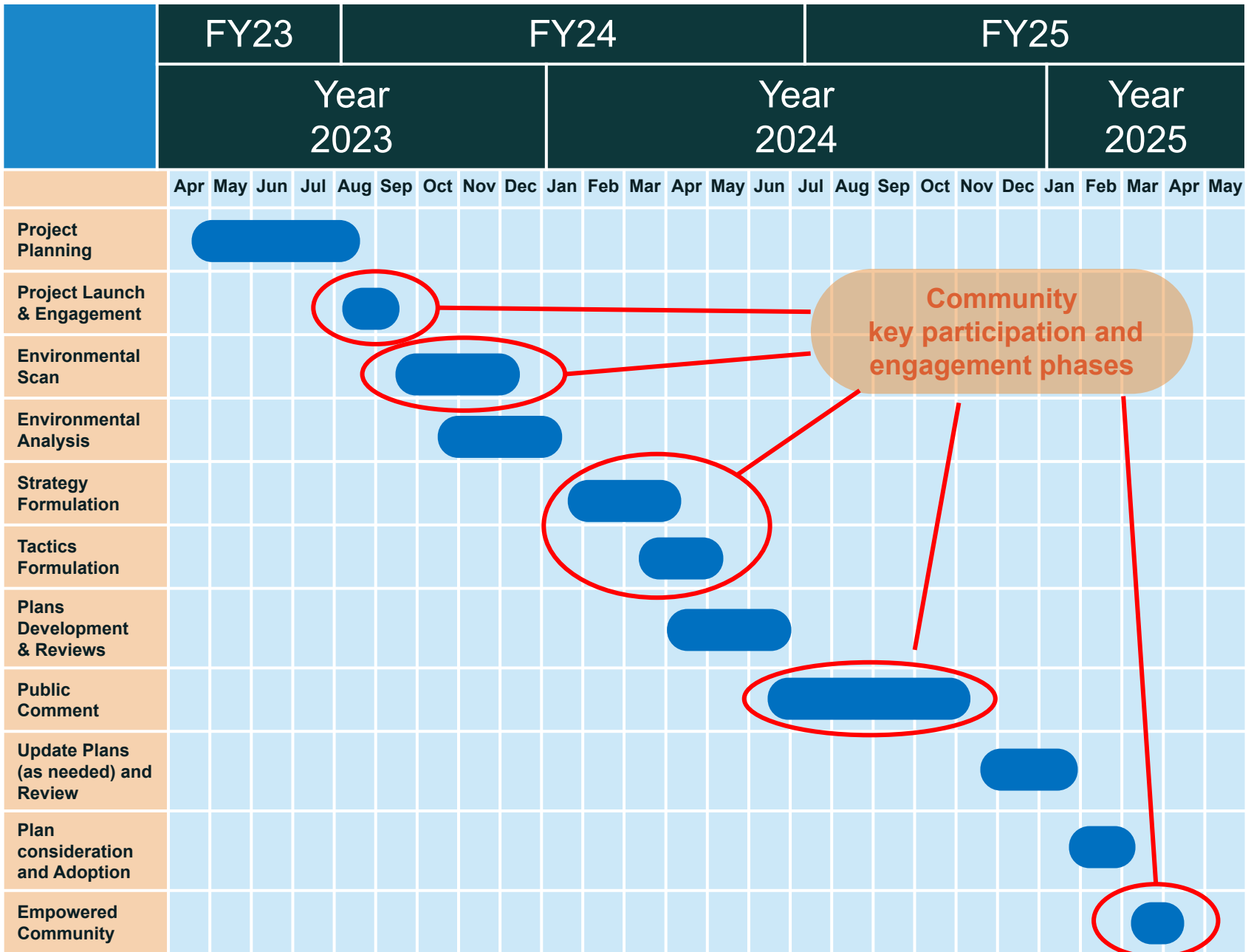
- Plan for execution
- Resources allocation

Community Participation is Crucial

- As part of ICANN's ongoing commitment to transparency and inclusivity, the community's active participation is crucial during the development of ICANN's Strategic Plan.
- The process is designed with ample opportunities for community participation at each phase of the development process.
- Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN's strategic direction for the next five years and beyond.



Timeline - Overview



Call To Action



Please join, and encourage your stakeholder groups to join the upcoming strategic planning brainstorming session.



5 Oct, 15:00-18:00 UTC, Virtual Session, [register here](#).



24 Oct, 07:00 - 10:30 UTC, Virtual and In-person at ICANN 78



Nov 16, 15:00 - 18:00 UTC, Virtual Session
registration open soon

For questions, please email: planning@icann.org

Appendix

Key Timeline for Community Participation

What	Who	Who
✓ Community Engagement and Kickoff	Sep 21, 2023	Community
Environmental Scan Session #1	Oct 5, 2023	Community
Environmental Scan Session #2	Oct 24, 2023	Community
Environmental Scan Session #3	TBD	Community
Environmental Analysis Community Update	Dec 2023 / Jan 2024	Community
Strategy Formulation Phase Community Update	ICANN 79	Community
Tactic Formulation Phase Community Update	Apr / May 2024	Community
Draft plans public comment proceeding	Jun - Jul 2024 (60 days)	Community
Public Comments analysis Community update	Aug / Sep 2024	Community
Plan Board consideration	Jan/Feb 2025	Board
Empowered Community Period	Mar 2025	Community
Adopted Plans go into effect	1 July 2025	