

BMW AG  
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Division

Your/Our Reference D/2013-00007  
Your message dated  
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Date 10 May 2016  
Subject Amendment to Registration Policies and RRA for .MINI and .BMW

Dear ICANN staff,

Bayerische Motoren Werke AG ("BMW") has updated its registration policy for .BMW and .MINI to include its Affiliates or Trademark Licensees, where deemed appropriate by BMW, as potential registrants. This update is still within the definition of Specification 13 of the RA for .mini and for .bmw. The old version was a strict single registrant policy.

As our RRA with our preferred Registrar in section 2.7.1 refers to the registration policies, this section, upon agreement with our preferred registrar, Key-Systems GmbH, will be updated to reflect that trademark licensees can be registrants of .BMW and .MINI TLDs.

Please find the old and the new versions of RRA for .MINI and .BMW, as well as the old and new versions of the registration policies enclosed.

For your information we have already received an approval of the changes to the two RRA (for .mini and for .bmw) by the preferred registrar, Key-Systems GmbH. Please do not hesitate to contact us should you have any questions. We forward to hearing from you.

Yours sincerely,

Bayerische Motoren Werke AG

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