

Test Report on Chinese Domain Name Application

CDNI

(Test date: April 10, 2023)



Test Background

The test on Chinese Domain Name Application was conducted by the CDNI of the Internet Society of China, the UA China Local Initiative.

By comparing the test data between 2022-2023, the main goal of the test is to evaluate the UA readiness status, especially to find out the supporting degrees of Chinese Domain Names by various domestic Internet services and applications brands.

The test will be planned to conduct year by year to find out what's the progress achieved and what's the issued should be solved or addressed.



Test Instruction

The Chinese domain name application test classification is based on the conventional application classification method of major mobile application stores. Some of the top ten Internet applications in the download volume of several application stores are selected as test objects, and did not cover all applications and terminals. The criteria for selecting an app is to test whether the app has a scenario related to Chinese domain name. The test scenarios cover scenarios such as comments, posting, and chat, and the test samples cover various terminals of different applications to ensure the accuracy of the test results.



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Test Criteria

Test Criteria



- Select 10 top-level domains approved by the MIIT, China
- The registry provides ASCII.中文 and/or 中文.中文 test domain name
- A total of 10 test cases were collected
- Test date: April 10, 2023

Mark	Instruction
✓	Support: Recognize Chinese domain names with Chinese characters and be able to redirect links
×	Not support: The app does not recognize Chinese domain names with Chinese characters and cannot redirect links

Test Criteria





000

Support: Recognize Chinese domain names with Chinese characters and be able to redirect links

http://蓝天救援.中国 http://蓝天救援.中国 http://荣昌制药.公司 http://荣昌制药.公司 http://注册局.网址 http://注册局.网址 http://nic.商城 http://nic.商城 Not-Support http://管理机构.商标 http://管理机构.商标 Support http://企业.信息 example http://企业.信息 example http://注册局.手机 http://重庆工商.在线 http://注册局.手机 http://管理机构.餐厅 http://重庆工商.在线 http://管理机构.招聘 http://管理机构 餐厅

Not support: The app does not recognize Chinese domain names with Chinese characters and cannot redirect links





Browser Testing

Browser





QQ Browser



Sogou Browser



360 Browser

Test Result (2023)



Test date: April 10, 2023

			360 Br	owser			QQ Bro	owser		So	gou Browser	-	Support rate
	测试域名			刘览器				划览器			搜狗浏览器		支持率
		Android	PC	MAC	IOS	MAC	PC	IOS	Android	Android	PC	IOS	
1	蓝天救援.中国	~	~	~	~	×	~	~	X	~	~	~	92%
2	注册局.网址	~	~	~	~	×	~	~	×	~	~	~	92%
3	荣昌制药.公司	~	~	~	~	×	~	~	×	~	~	~	92%
4	nic.商城	~	~	~	~	×	~	~	×	×	~	~	88%
5	管理机构.商标	~	~	V	~	×	V	~	×	~	~	~	92%
6	企业.信息	~	~	~	~	×	~	~	×	~	~	~	92%
7	注册局.手机	~	~	~	~	×	~	~	×	~	~	~	92%
8	重庆工商.在线	~	~	~	~	×	~	~	×	~	~	~	92%
9	管理机构.餐厅	~	~	~	~	×	~	~	×	~	~	~	92%
10	管理机构.招聘	~	~	~	~	×	~	~	×	~	~	~	92%
	支持率	100%	100% 100% 100% 100%				100%	100%	0%	90%	100%	100%	92%

Test Result (2022)



Test date: August 5, 2022

		9	360 Br	owser			QQ Br	owser		Sogo	u Browse	er	Support rate
	测试域名		360%	划览器			QQ汶	览器			搜狗浏览器		支持率
	7X3 140-24 14	Android	PC	MAC	IOS	MAC	PC	IOS	Android	Android	PC	IOS	X10+
1	蓝天救援.中国	~	~	~	~	×	~	~	×	~	~	~	92%
2	注册局.网址	~	~	~	~	×	~	~	×	~	~	~	92%
3	荣昌制药.公司	~	~	~	~	×	~	~	×	~	~	~	92%
4	nic.商城	~	~	~	~	×	~	~	×	×	~	~	88%
5	管理机构.商标	~	~	~	~	×	~	~	×	~	~	~	92%
6	企业.信息	~	~	~	~	×	~	~	×	~	~	~	92%
7	注册局.手机	~	~	~	~	×	~	~	×	~	~	~	92%
8	重庆工商.在线	~	~	~	~	×	~	~	×	~	~	~	92%
9	管理机构.餐厅	~	~	~	~	×	~	~	×	~	~	~	92%
10	管理机构.招聘	~	~	~	~	×	~	~	×	~	~	~	92%
	支持率	100%	100%	100%	100%	0%	100%	100%	0%	90%	100%	100%	92%

Mobile Browser











UC Browser

Huawei

Xiaomi

OPPO

Test Result (2023)



Test date: April 10, 2023

0, 2	-020	UC B	rowser	Huawei	Xiaomi	OPPO	Support rate
	测试域名	UC浏 Android	览器 IOS	华为 HarmonyOS	小米 Android	OPPO Android	支持率
1	蓝天救援.中国	~	~	×	~	~	80%
2	注册局.网址	~	~	×	~	~	80%
3	荣昌制药.公司	~	~	×	~	~	80%
4	nic.商城	~	~	×	~	~	80%
5	管理机构.商标	~	~	×	~	~	80%
6	企业.信息	~	~	×	~	~	80%
7	注册局.手机	~	~	×	~	~	80%
8	重庆工商.在线	~	~	×	~	~	80%
9	管理机构.餐厅	~	~	×	~	~	80%
10	管理机构.招聘	~	~	×	~	~	80%
	支持率	100%	100%	0%	100%	100%	80%

Test Result (2022)



Test date: August 5, 2022

	,	UC B	rowser	Huawei	Xiaomi	OPPO	Support rate
	测试域名	UC浏 Android	览器 IOS	华为 HarmonyOS	小米 Android	OPPO Android	支持率
1	蓝天救援.中国	~	~	×	~	~	80%
2	注册局.网址	~	~	×	~	~	80%
3	荣昌制药.公司	~	~	×	~	~	80%
4	nic.商城	~	~	×	~	~	80%
5	管理机构.商标	~	~	×	~	~	80%
6	企业.信息	~	~	×	~	~	80%
7	注册局.手机	~	~	×	~	~	80%
8	重庆工商.在线	~	~	×	~	~	80%
9	管理机构.餐厅	~	~	×	~	~	80%
10	管理机构.招聘	~	~	×	~	~	80%
	支持率	100%	100%	0%	100%	100%	80%



Search Engine Testing

Search Engine











360

Test Result (2023)

中国互联网协会 Internet Society of China

Test date: April 10, 2023

		Baidu	Sogou	360	Toutiao	Support	rate
序号	; 域名	百度	搜狗	360搜索	头条搜索	支持率	
		网页	网页	网页	网页		
1	蓝天救援.中国	~	×	~	×	60%	
2	注册局.网址	~	~	~	×	80%	
3	荣昌制药.公司	~	×	~	×	60%	
4	nic.商城	~	~	~	×	80%	
5	管理机构.商标	~	×	~	×	60%	
6	企业.信息	×	×	×	×	20%	
7	注册局.手机	~	×	~	×	60%	
8	重庆工商.在线	~	×	~	×	40%	
9	管理机构.餐厅	×	×	~	×	40%	
10	管理机构.招聘	~	×	~	×	40%	
	支持率	80%	20%	90%	0%	54%	

^{*} Search engine inclusion of websites is changed in real time, and the test data is valid by April 3, 2023

Test Result (2022)



Test date: August 5, 2022

		Baidu	Sogou	360	Toutiao	Support rate
	测试域名	百度 网页	搜狗 网页	360搜索 网页	头条搜索 网页	支持率
1	蓝天救援.中国	×	×	~	×	25%
2	注册局.网址	~	~	~	×	75%
3	荣昌制药.公司	×	×	×	×	0%
4	nic.商城	~	×	×	×	25%
5	管理机构.商标	×	×	×	×	0%
6	企业.信息	×	×	×	×	0%
7	注册局.手机	~	×	~	×	50%
8	重庆工商.在线	×	×	×	×	0%
9	管理机构.餐厅	×	×	×	×	0%
10	管理机构.招聘	~	×	×	×	25%
	支持率	40%	10%	30%	0%	20%





SNS Testing

SNS











WeChat

QQ

Dingding

Weibo







Momo

Zhihu

Xiaohongshu

Test Result (2023) Test date: April 10, 2023

中国互联网协会 Internet Society of China

iesi u	ale.	WeC		2020		Q	Q			Ding	ding		Xia	ohong	gshu		Weib	0		Zhihu		Мс	mo	Support rate
序号 域名		微	信			Q	Q			钉	钉			小红书			微博			知乎		ß	陌	支持率
13.2 %/H	PC	МАС	IOS	Android	PC	MAC	IOS	Android	IOS	Android	PC	MAC	网页	IOS	Android	网页	IOS	Android	网页	IOS	Android	IOS	Android	X10+
1 蓝天救援.中国	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	~	~	~	~	~	~	×	×	43%
2 注册局.网址	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
3 荣昌制药.公司	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	~	~	~	~	~	~	×	×	43%
4 nic.商城	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
5 管理机构.商标	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
6 企业.信息	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
7 注册局.手机	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
8 重庆工商.在线	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
9 管理机构.餐厅	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
10 管理机构.招聘	×	×	×	×	×	×	×	×	~	~	~	~	×	×	×	×	×	×	~	~	~	×	×	30%
支持率	0%	0%	0%	0%	0%	0%	0%	0%	100%	100%	100%	100%	0%	0%	0%	20%	20%	20%	100%	100%	100%	0%	0%	33%

Test Result (2022)



Test date: August 5, 2022

		We	Chat				QQ			Din	gding		Xia	ohong	ıshu		Weibo)	2	Zhihu		Mon	10	Support rate
测试域名	PC	微 MAC	信 IOS	Android	PC	G MAC	Q IOS	Android	PC	钉 MAC	町 IOS	Android	网页	小红书 IOS	Android	网页	微博 IOS	Android	网页	知乎 IOS	Android	IOS	百陌 Android	支持率
1 蓝天救援.中国	×	×	×	×	×	×	×	×	×	×	×	×	×	×	X	₩ X	V	✓ ✓	M X	V	✓ ✓	×	×	26%
2 注册局.网址	×	×	×	×	×	×	×	×	×	×	×	X	×	×	×	×	×	×	~	~	~	×	×	11%
3 荣昌制药.公司	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	~	~	~	×	×	26%
4 nic.商城	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	×	×	11%
5 管理机构.商标	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	×	×	11%
6 企业.信息	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	×	×	11%
7 注册局.手机	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	×	×	11%
8 重庆工商.在线	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	×	×	11%
9 管理机构.餐厅	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	~	~	~	×	×	11%
10 管理机构.招聘	×	×	×	×	×	×	×	×	×	×	×	X	×	×	×	×	×	×	~	~	~	×	×	11%
支持率	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	20%	20%	20%	100%	100%	100%	0%	0%	14%





Short Video Platform Testing

Short Video Platform





器 快手

Douyin

Kuaishou

Test Result (2023)

Test date: April 10, 2023

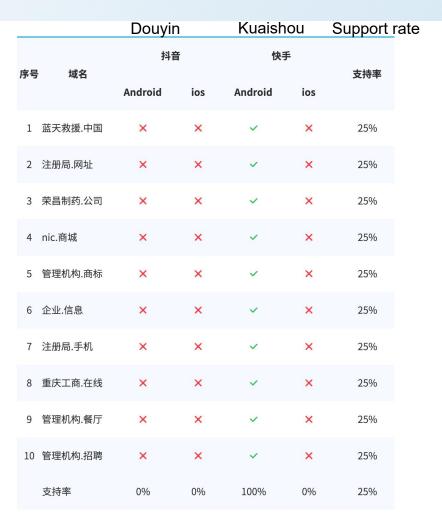


		Dou	yin	Kuaisł	nou	Support ra	ate
		抖音	音	快手	Ē		
序号	域名	Android	ios	Android	ios	支持率	
1 #	蓝天救援.中国	×	×	~	×	25%	
2 %	主册局.网址	×	×	~	×	25%	
3 亨	荣昌制药.公司	×	×	~	×	25%	
4 r	nic.商城	×	×	~	×	25%	
5 管	管理机构.商标	×	×	~	×	25%	
6 1	企业.信息	×	×	~	×	25%	
7 2	主册局.手机	×	×	~	×	25%	
8 1	重庆工商.在线	×	×	~	×	25%	
9 管	管理机构.餐厅	×	×	~	×	25%	
10 管	管理机构.招聘	×	×	~	×	25%	
3	支持率	0%	0%	100%	0%	25%	

测试说明: 🗸 支持中文域名解析访问(不包含转码域名), 🗶 不支持中文域名解析访问

Test Result (2022)

Test date: August 5, 2022









Online Shopping and e-Payment Testing

Online Shopping and E-Payment





JD.com



Taobao



Alibaba





WeChat Pay



Ali Pay

Test Result (2023)



Test date: April 10, 2023

JD.com
Taobao
Alibaba
Pinduoduo
Pay
Pay
rate

	0, _0_0	,	JD.com	1		Taobac)		Alibaba	а Р	induo	duo	Pay	Pay	rate
序号	域名		京东			淘宝			阿里巴巴		#	多多	微信支付	支付宝支付	支持率
בינו	A. L.	网页	IOS	Android	网页	IOS	Android	网页	IOS	Android	IOS	Android	网页	网页	XIV
1 蓝	蓝天救援.中国	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
2 注	主册局.网址	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
3 克	克昌制药.公司	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
4 n	ic.商城	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
5 管	管理机构.商标	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
6 11	è业.信息	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
7 注	主册局.手机	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
8 重	重庆工商.在线	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
9 管	管理机构.餐厅	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
10 管	管理机构.招聘	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
3	支持率	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Test Result (2022)



Test date: August 5, 2022

gust 5	, 202												WeChat	Ali	Support
			JD.com	1		Taobac)		Alibaba	P	induoc	luo	Pay	Pay	rate
序号	域名		京东			淘宝			阿里巴巴		拼	多多	微信支付 支	反付宝支付	支持率
		网页	IOS	Android	网页	IOS	Android	网页	IOS	Android	IOS	Android	网页	网页	
1 蓝天救	枚援.中国	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
2 注册局	局.网址	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
3 荣昌制	到药.公司	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
4 nic.商 ^力	城	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
5 管理机	几构.商标	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
6 企业.信	言息	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
7 注册局	局.手机	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
8 重庆工	高.在线	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
9 管理机	①构.餐厅	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
10 管理机	0构.招聘	×	×	×	×	×	×	×	×	×	×	×	×	×	0%
支持率	<u>K</u>	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

2022年8月5日测试数据





Development Platform Testing

Development Platform











WeChat Applet

WeChat Official Account

Webmasterhome









Ali Cloud

Tencent Cloud

Baidu Marketing

Test Result (2023)



		Applet	Account	home	Cloud	Cloud	Cloud	Marketing	rate
序号	域名	微信小程序	微信公众号	站长之家	七牛云CDN	阿里云CDN	腾讯云CDN	百度营销	支持率
1	蓝天救援.中国	×	~	×	×	×	×	×	14%
2	注册局.网址	×	~	×	×	×	×	×	14%
3	荣昌制药.公司	×	~	×	×	×	×	×	14%
4	nic.商城	×	~	×	×	×	×	×	14%
5	管理机构.商标	×	~	×	×	×	×	×	14%
6	企业.信息	×	~	×	×	×	×	×	14%
7	注册局.手机	×	~	×	×	×	×	×	14%
8	重庆工商.在线	×	~	×	×	×	×	×	14%
9	管理机构.餐厅	×	~	×	×	×	×	×	14%
10	管理机构.招聘	×	~	×	×	×	×	×	14%
	支持率	0%	100%	0%	0%	0%	0%	0%	14%

Test Result (2022)

中国互联网协会 Internet Society of China

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		WeChat Applet	Official Account	Master home	Qiniu Cloud	Ali Cloud	Tencent Cloud	Baidu Marketing	Support rate
序号	· 域名	微信小程序	微信公众号	站长之家	七牛云CDN	阿里云CDN	腾讯云CDN	百度营销	支持率
1	蓝天救援.中国	×	~	×	×	×	×	×	14%
2	注册局.网址	×	~	×	×	×	×	×	14%
3	荣昌制药.公司	×	~	×	×	×	×	×	14%
4	nic.商城	×	~	×	×	×	×	×	14%
5	管理机构.商标	×	~	×	×	×	×	×	14%
6	企业.信息	×	~	×	×	×	×	×	14%
7	注册局.手机	×	~	×	×	×	×	×	14%
8	重庆工商.在线	×	~	×	×	×	×	×	14%
9	管理机构.餐厅	×	~	×	×	×	×	×	14%
10	管理机构.招聘	×	~	×	×	×	×	×	14%
	支持率	0%	100%	0%	0%	0%	0%	0%	14%

Web

WeChat





E-mail Testing

E-mail







189 邮箱



Tencent Enterprise Mailbox

163 Mailbox

189 Mailbox



139邮箱





Wo Mailbox

139 Mailbox

126 Mailbox

QQ Mailbox (new system)

Test Result (2023)



Test date: April 10, 2023

20	23	Tencent			QQ (new					
		Enterprise	163	189	system)	Wo	139	126	Sohu	Support rat
序号	域名	腾讯企业…	163邮箱	189邮箱	QQ邮箱	沃邮箱	139邮箱	126邮箱	搜狐邮箱	支持率
1	蓝天救援.中国	×	×	×	~	~	×	×	×	33%
2	注册局.网址	×	×	×	~	~	×	×	×	33%
3	荣昌制药.公司	×	×	×	~	~	×	×	×	33%
4	nic.商城	×	×	×	~	~	×	×	×	33%
5	管理机构.商标	×	×	×	~	~	×	×	×	33%
6	企业.信息	×	×	×	~	~	×	×	×	33%
7	注册局.手机	×	×	×	~	~	×	×	×	33%
8	重庆工商.在线	×	×	×	~	~	×	×	×	33%
9	管理机构.餐厅	×	×	×	~	~	×	×	×	33%
10	管理机构.招聘	×	×	×	~	~	×	×	×	33%
	支持率	0%	0%	0%	100%	100%	0%	0%	0%	33%

Test Result (2022)

中国互联网协会 Internet Society of China

Test date: August 5, 2022

	2022	Tencent			QQ (new					
		Enterprise	163	189	system)	Wo	139	126	Sohu	Support ra
序号	号 域名	腾讯企业…	163邮箱	189邮箱	QQ邮箱	沃邮箱	139邮箱	126邮箱	搜狐邮箱	支持率
1	蓝天救援.中国	×	×	×	~	~	×	×	×	33%
2	注册局.网址	×	×	×	~	~	×	×	×	33%
3	荣昌制药.公司	×	×	×	~	~	×	×	×	33%
4	nic.商城	×	×	×	~	~	×	×	×	33%
5	管理机构.商标	×	×	×	~	~	×	×	×	33%
6	企业.信息	×	×	×	~	~	×	×	×	33%
7	注册局.手机	×	×	×	~	~	×	×	×	33%
8	重庆工商.在线	×	×	×	~	~	×	×	×	33%
9	管理机构.餐厅	×	×	×	~	~	×	×	×	33%
10	管理机构.招聘	×	×	×	~	~	×	×	×	33%
	支持率	0%	0%	0%	100%	100%	0%	0%	0%	33%





Mobile SMS Application Testing

Mobile SMS Application









Xiaomi

Huawei

oppo

Test Result (2023)

Test date: April 10, 2023

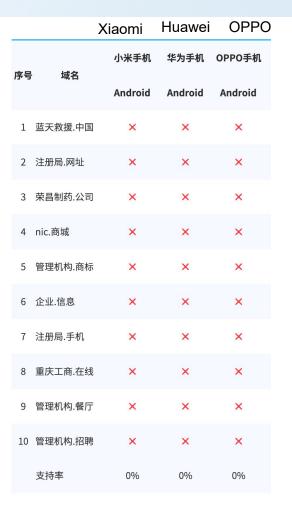
		Xiaomi	Huawei	OPPO
序号	· 域名	小米手机	华为手机	OPPO手机
בי יכו	*****	Android	Android	Android
1	蓝天救援.中国	×	×	×
2	注册局.网址	×	×	×
3	荣昌制药.公司	×	×	×
4	nic.商城	×	×	×
5	管理机构.商标	×	×	×
6	企业.信息	×	×	×
7	注册局.手机	×	×	×
8	重庆工商.在线	×	×	×
9	管理机构.餐厅	×	×	×
10	管理机构.招聘	×	×	×
	支持率	0%	0%	0%





Test Result (2022)

Test date: August 5, 2022









Input Method Application Testing

Input Method Application (phonetic)





Sogou input method



iFLYTEK input method

Test Result (2023)

Test date: April 10, 2023

_		Sogou	iFLYTEK	Support rate
序号	· 域名	搜狗输入法	讯飞输入法	支持率
1	蓝天救援.中国	×	×	0%
2	注册局.网址	×	×	0%
3	荣昌制药.公司	×	×	0%
4	nic.商城	×	×	0%
5	管理机构.商标	×	×	0%
6	企业.信息	×	×	0%
7	注册局.手机	×	×	0%
8	重庆工商.在线	×	×	0%
9	管理机构.餐厅	×	×	0%
10	管理机构.招聘	×	×	0%
	支持率	0%	0%	0%





Test Result (2022)

Test date: August 5, 2022



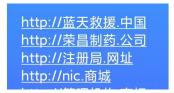
		Sogou	iFLYTEK	Suppo	rt rate
序号	域名	搜狗输入法	讯飞输入法	支持率	
1	蓝天救援.中国	×	×	0%	
2	注册局.网址	×	×	0%	
3	荣昌制药.公司	×	×	0%	
4	nic.商城	×	×	0%	
5	管理机构.商标	×	×	0%	
6	企业.信息	×	×	0%	
7	注册局.手机	×	×	0%	
8	重庆工商.在线	×	×	0%	
9	管理机构.餐厅	×	×	0%	
10	管理机构.招聘	×	×	0%	
	支持率	0%	0%	0%	



Conclusion

Applications that highly support Chinese domain names





Fully identify Chinese domain names, and be able to carry out link redirections, and search engines include Chinese domain name websites and display normally.





E-Mail: QQ Mailbox (new system), Wo Mailbox





Search Engine Testing: Sogou, 360







Brower: QQ Browser, 360 Browser



Main Application Platform:WeChat Official Account







SNS: Zhihu, Dingding

Support rate of Chinese domain name application



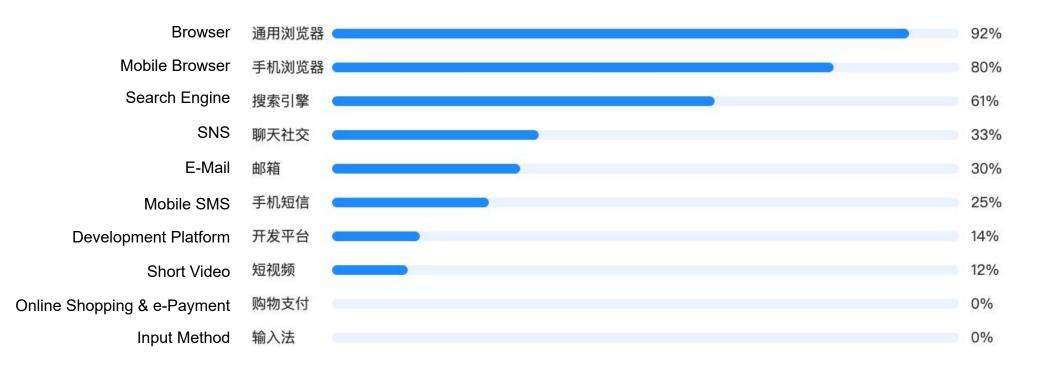
	Browser	SNS	E-mail	Search Engine	Short Video	Mobile Browser	Online Shopping e-Payment	Developme Platform		Mobile d SMS	Support rate
中文域名	通用浏览器	聊天社交	邮箱	搜索引擎	短视频	手机浏览器	购物支付	开发平台	输入法	手机短信	支持率
.中国	92%	43%	30%	66%	12%	80%	0%	14%	0%	25%	36%
.网址	92%	30%	30%	83%	12%	80%	0%	14%	0%	25%	37%
.公司	92%	43%	30%	66%	12%	80%	0%	14%	0%	25%	36%
.商城	88%	30%	30%	83%	12%	80%	0%	14%	0%	25%	36%
.商标	92%	30%	30%	66%	12%	80%	0%	14%	0%	25%	35%
.信息	92%	30%	30%	33%	12%	80%	0%	14%	0%	25%	32%
.手机	92%	30%	30%	66%	12%	80%	0%	14%	0%	25%	35%
.在线	92%	30%	30%	50%	12%	80%	0%	14%	0%	25%	33%
.餐厅	92%	30%	30%	50%	12%	80%	0%	14%	0%	25%	33%
.招聘	92%	30%	30%	50%	12%	80%	0%	14%	0%	25%	33%
支持率	92%	33%	30%	61%	12%	80%	0%	14%	0%	25%	35%

Support rate of Chinese domain name application



Overall support rate for the universal acceptance of Chinese domain names

中文域名普遍适用性 35% 综合 支持 率



Key Findings



- ✓ In recent years, the support rate of browsers for Chinese domain names has gradually improved, which shows that the importance of Chinese domain names has been strengthened by browser application operators.
- ✓ In China, support rate of most search engines for Chinese domain name is still to be improved, some technical support has been realized, but in actual application, it occurs low inclusion or transcoding display etc.
- ✓ Support rate of some applications for Chinese domain name is still to be improved.
- ✓ Email systems that support Chinese email addresses are not yet in common.
- ✓ In general, although there are still some deficiencies in supporting Chinese domain names in various applications, the environment for Chinese domain names is gradually improving.

Key Findings



- ✓ The Chinese Domain Names supporting rate of search engine has been improved by comparing the data from 2022-2023, such as Baidu's supporting rate rised from 40% to 80%, Sogou from 10% to 20%, 360 Search from 30% to 90%.
- ✓ The DingDing (also known as "DingTalk"), a famous and widely used smart communications and collaborative office platform by Alibaba, the supporting rate rised from 0% to 100%.
- ✓ Other Internet applications and services did not see any change, which means much work should be conducted to further promote and enhance, including but no limit to the work of outreach, education, policy efforts etc.

Next Step



Comprehensive approaches to enhance the work of implementation:

1. Policy

- --Outreach with government to map out more supporting policy arrangement
- --Enhance the promotion of current supporting policy to the communities and related stakeholders

2. Education

- --Conduct media and SNS campaign to promote the basic knowledge and best practice
- --Organize training for new comer, young generation, developer, college students
- --Convene seminar to discuss the realization approaches with Internet companies leaderships
- --Deliver speech to introduce the development status in various industry events
- --Encourage the innovation of applications